



For Immediate Release

Terry Marshall Appointed Vice President of Sales at ALT Systems

Burbank, California - May 22, 2023 - ALT Systems, a leading provider of cutting-edge technology solutions for the Media and Entertainment industry, is thrilled to announce the promotion of Terry Marshall to the position of Vice President of Sales. This appointment reflects Terry's exceptional leadership skills, unwavering commitment to customer success, and extensive experience in driving business growth.

Terry Marshall joined ALT Systems in 2019 as a Sr. Account Executive and has consistently demonstrated a deep understanding of the company's mission, vision, and values. With an impressive track record of exceeding sales targets and fostering strong client relationships, Terry has played a pivotal role in the company's growth and success.

In his new role as Vice President of Sales, Terry will be responsible for leading and overseeing all aspects of ALT Systems' sales operations, including developing and executing strategic sales initiatives, cultivating new business opportunities, and strengthening existing customer partnerships. With a keen eye for market trends and a profound knowledge of the media and entertainment industry, Terry will continue to drive ALT Systems' expansion and reinforce its position as an industry leader.

"Terry Marshall has consistently demonstrated outstanding leadership and exceptional sales expertise during his tenure at ALT Systems," said Jon Guess, President of ALT Systems. "His strategic vision, passion for innovation, and commitment to customer satisfaction make him the ideal candidate for the role of Vice President of Sales. We are confident that under Terry's guidance, our sales team will continue to thrive and deliver exceptional results."

With over 25 years of experience in sales and business development around the globe, Terry Marshall has successfully forged strong partnerships with major media companies, content creators, and post-production houses. His ability to understand clients' unique needs and provide tailored solutions has earned him a reputation for delivering unparalleled customer experiences.

"I am honored and excited to take on this new role at ALT Systems," said Terry Marshall. "I have been fortunate to work with an incredibly talented and dedicated team, and I look forward to leading them to even greater heights. Together, we will continue to provide innovative technology solutions to our clients and drive their success in the ever-evolving media and entertainment landscape."

About ALT Systems: ALT Systems provides products, integrated systems, service, and support for content creators nationwide. For 27 years, the secret of our success has been simple: we put the customer at the center of everything we do.